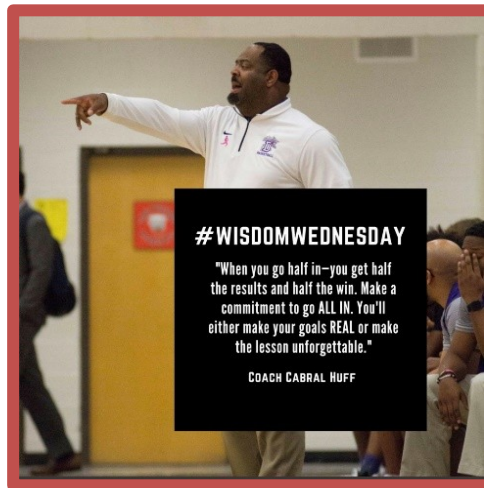


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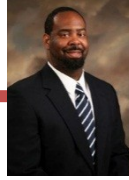


6111 Westchester Lane

Atlanta, GA 30345

404.432.9646

Coachcabralhuff@gmail.com



EDUCATION

**Masters of Arts Degree in Coaching & Athletic
Administration
Concordia University
2013**

**Bachelor of Arts Degree in English
Morehouse College
2000**



COACHING EXPERIENCE

Holy Innocents' Episcopal School – Head Coach (2019-Present)
GEORGIA HIGH SCHOOL ASSOCIATION (Region 6 AAAAAAA)

Duluth High School- Head Coach (2016-2019)
GEORGIA HIGH SCHOOL ASSOCIATION (Region 6 AAAAAAA)

Alcorn State University- Assistant Coach (2015-2016)
NCAA DIVISION I- SOUTHWEST ATHLETIC CONFERENCE

Georgia Southern University- Director of Basketball Operations (2014-2015)
NCAA DIVISION I- SUNBELT CONFERENCE

St. Francis High School- Head Coach (2008-2014)
GEORGIA HIGH SCHOOL ASSOCIATION



COACHING EXPERIENCE

Atlanta International School- Head Coach (2007-2008)
GEORGIA HIGH SCHOOL ASSOCIATION

Rome Knights- Head Coach (2007)
AMERICAN BASKETBALL ASSOCIATION

Cedartown High School- Head Coach (2006-2007)
GEORGIA HIGH SCHOOL ASSOCIATION

Dutchtown High School- Assistant Coach (2004-2006)
GEORGIA HIGH SCHOOL ASSOCIATION

Booker T. Washington High School- Assistant Coach (2001-2004)
GEORGIA HIGH SCHOOL ASSOCIATION



QUALIFICATIONS

PLAYER DEVELOPMENT:

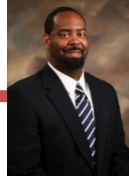
- Created and implemented a unique program designed to foster player growth through individual skill development that translates to the development of our team.
 - 1 Winner of the Most Positive Athlete in GA, 1 Naismith Flourish Scholarship Award Recipient, over 30 All-Region Players, 2 MaxPrep All-Americans, multiple GACA All-Star players, 1 AJC North Fulton Player of the Year, 1 USA 16U Player, 1 McDonalds All-American, 1 Jordan Brand Classic All-American, over 20 All-State Players, 1 Adidas National Team Player
- At St. Francis & Duluth High Schools, I worked directly to develop NCAA Division I basketball players: Adam Flagler (Baylor Univ.), Kobi Simmons (Univ. of Arizona), Malik Beasley (Florida State University), Josh Coleman (Coastal Carolina University), Kaiser Gates (Xavier University), James Banks (Georgia Tech), Jordan Jones (Kennesaw State University), Michael Turner (Houston Baptist University), & Lami Mason (Colgate University) along with many Division II & III, NAIA & JUCO players.
- At Alcorn State, I was responsible for the guard and wing player development of Tamaricio Wilson and Devonte Hampton, our team's #2 and #3 scorers.
 - Under my tutelage, Tamarico's scoring average improved from 5.6 ppg to 16.1 ppg in conference (12.1 ppg overall) while his shooting improved from to .486 overall and .342 from beyond the arc. Devonte's scoring average also improved from 3.6 ppg to 9.7 ppg in conference (9.0 ppg overall) while his shooting percentages drastically improved as well.



QUALIFICATIONS

COACHING SUCCESS: Overall Record 189-129

- AJC Single A Coach of the Year 2014, AJC North Fulton Coach of the Year 2014, Coach of the Year XL212 in North Fulton 2014, Coach of the Year by the AJC for the North Fulton Area 2013, Region 6A Coach of the Year: 2013 & 2014, Co-Coach of the Year by the North Fulton Neighbor Newspaper 2013
- Three consecutive state tournament appearances at Duluth HS including back to back Sweet 16 appearances (1st appearance in Sweet 16 since 1985)
- Overall record at Duluth 54-36 (most wins in a three year span in school history including having 2nd w/ 21 wins & 4th w/ 19 wins most wins in school history in a season)
- Overall record at St. Francis 113-65
- Five consecutive state tournament appearances at St. Francis HS including:
 - * State Champions 2014
 - * State Runner Up 2013
 - * Back to Back Region Champions in 2013 & 2014
 - * Sweet 16 Appearances in 2010 & 2012



QUALIFICATIONS

ACADEMIC IMPROVEMENT:

- At both Georgia Southern and Alcorn State Universities, I helped as the academic liaison for the program, and was partly responsible for student-athlete academic improvement.
- At Georgia Southern, program earned the highest single term GPA in my head coach's tenure in the fall of 2014 and then again in the spring of 2015.
- At Alcorn State, we were able to raise the team GPA from 2.01 when we arrived to a 2.75 in just two terms.
- At Duluth, the basketball program overall GPA improved the overall GPA to the highest level in recent years with a 3.20.



QUALIFICATIONS

BASKETBALL COMMUNITY:

- Former Region 6A President
- Member of the GACA
- President of the Minority Coaches of Georgia Basketball Division
- Co-Director of Basketball Clinics for the Minority Coaches of Georgia
- Co-Host of the “Love of the Game” Podcast
- Speaker at the “Only the Best Coaches Clinic” by Powerade, GACA Coaches Clinic, Team Belief Clinic & PGC Clinic
- Co-Director of the Big South Shootout Showcase
- Co-Director of the Summer Explosion Series by SUVTV
- Blog Writer of the “Coaches Corner” on the GaHoopCircle Website
- Featured in the book: “Xs, Os and Ws” by C. Nathaniel Brown



REFERENCES

- **Montez Robinson- Head Coach, Alcorn State University**
○ 601.786.7208
- **Mark Byington- Head Coach, Georgia Southern University**
○ 912.531.2241
- **Jonas Hayes- Assistant Coach, Xavier University**
○ 706.247.5793
- **Drew Catlett- Head Coach, St. Francis High School**
○ 770.595.0568
- **Eric Davidson- Principal, Duluth High School**
○ 770-856-7177

HOLY INNOCENTS' BASKETBALL



FOUNDATION OF SUCCESS



HOLY INNOCENTS' BASKETBALL

MISSION STATEMENT:

Our mission as a basketball program is to develop young men both on and off the basketball court, utilizing the life lessons taught through sport to prepare our student-athletes to be successful on the court, in the classroom, and in society. It is our most important mission that our student-athletes leave our program as more productive and responsible members of society than they were when they began with us.

HOLY INNOCENTS' BASKETBALL

"Holy Innocents' Episcopal School develops in students a love of learning, respect for self and others, faith in God, and a sense of service to the world community."

4 Paws of a BEAR!!!

4 PAW PRINTS

B - Brotherhood (Respect for Self & Others) - "Am I my Brother's Keeper? Yes I am!!!"

We will have team bonding exercises and programs that will focus on bringing the team together as a family. (Boot Camp Session conducted by military)

E - Engagement (Love of Learning) - "We will be engaged in our learning with a maximum effort at all times."

We will have an academic monitoring plan that will focus on enrichment, tutoring, and remedial assistance. (Academic Excellence conducted by a designated coach)

A - Authority (Faith in God) - "There is no higher power/will than God"

We will have a biblically based mentorship program for our student-athletes. (Character Development - Coach Woods & crew)

R - Responsibility (Sense of service) - "We have a responsibility to be of service to our school, community, and world."

We will partner and participate with local community organizations and their events on a regular basis. (Community Service - Easter Seals, ROSES, Toys 4 Tots)

HOLY INNOCENTS' BASKETBALL

7 Pillars of the 4 PAWS of a BEAR:

- 1) Knowledge - Does everyone KNOW what the expectations of the program are? It has to be spelled for them specifically. Leave no room for assumptions.
- 2) Nobility - Who are you and what is your history and what will your legacy be from a program standpoint? Where does each individual fit into that vision?
- 3) Integrity - To thine own self be true. Deal with each other in pure truth, coaches, players, and parents.
- 4) Guardian - We will protect the image and state of our program by any means necessary.
- 5) Honor - We will hold our parents, coaches, school administrators, and government leaders in the highest level of respect.
- 6) Trust - We will put our trust in God and each other within this program without limits. Players trust coaches' directions/decisions and coaches trust players' for execution/feedback.
- 7) Service - The program has to serve the community through endeavors that are not related to their particular sport. Feed the homeless, read to little kids, etc.

BE G.R.E.A.T.: have GRIT, be RELENTLESS, give maximum EFFORT, hold yourself ACCOUNTABLE & exude TOUGHNESS

4 E's: Effort, Enthusiasm, Energy, Execution



HOLY INNOCENTS' BASKETBALL

BUILDING FOR SUCCESS:

In building a successful program, we believe that we must build our program from the ground up. This is a process that we call The Ladder to Success. The Ladder of Success allows us to follow, step-by-step, the process to developing our student-athletes and our team and transforming them from independent individuals to a single, cohesive unit. The founding belief of The Ladder of Success is that it is through the development of the individual that the team grows as a unit.



HOLY INNOCENTS' BASKETBALL

LADDER TO SUCCESS:

- I. Discipline & Organization
- II. Individual Skill Development
- III. Position Group Development
- IV. Team Development
- V. Positionless Basketball



LADDER TO SUCCESS



HOLY INNOCENTS' BASKETBALL



DISCIPLINE & ORGANIZATION



HOLY INNOCENTS' BASKETBALL

DISCIPLINE & ORGANIZATION:

To create a successful program at Holy Innocents', we must create an environment of discipline and organization. Without this foundation, we do not have solid ground on which to build our program. Creating organization at Holy Innocents' is a process completed in 3 phases:

- I. Academically
- II. Athletically
- III. Within The Community



HOLY INNOCENTS' BASKETBALL

DISCIPLINE & ORGANIZATION: ACADEMICS

The most important part of the student-athlete is the student, as without it, the athlete cannot exist. Under my regime at Holy Innocents', we will take extensive steps to ensure that our student-athletes thrive on an academic level. This includes attending mandatory team study table hours, as well as regular individual academic meetings with a member of the coaching staff to monitor a student-athlete's progress.



HOLY INNOCENTS' BASKETBALL

DISCIPLINE & ORGANIZATION: ATHLETICS

It is essential for the success of Holy Innocents' student-athletes that a stable, organized environment be created for them to operate within. Student-athletes and their parents will receive monthly calendars that will detail all boys basketball activities for the month, including practices, off-season and preseason workouts, games, and any other team functions. This includes a "State of the Bears" every Wednesday after our open practice where I will spend a hour with parents discussing the state of the program.



HOLY INNOCENTS' BASKETBALL

DISCIPLINE & ORGANIZATION: ATHLETICS

Creating discipline and organization within our program at Holy Innocents' also means creating an environment in which student-athletes hold both themselves and each other accountable for the success of the team. Our Champions Club, as well as our "Open Mic Mondays", allow student-athletes to assist in creating and enforcing team policy and team rules. Creating this leadership within our program rewards student-athletes for success on the floor and in the classroom, and creates a culture of positive reinforcement.



HOLY INNOCENTS' BASKETBALL

DISCIPLINE & ORGANIZATION: COMMUNITY

As members of the Holy Innocents' basketball family, we will make great effort to involve and interact with the local community. These efforts will include:

- Regular Community Service
- Summer & Winter Basketball Camps
- Developing partnerships and relationships with local businesses

These efforts will help to develop a supportive relationship with the local community as well as help raise funding to help further the basketball program and Holy Innocents' in its entirety.

HOLY INNOCENTS' BASKETBALL



INDIVIDUAL SKILL DEVELOPMENT



HOLY INNOCENTS' BASKETBALL

INDIVIDUAL SKILL DEVELOPMENT:

Individual skill development is the most integral part of becoming a successful program. This starts at the very bottom floor, by investing and building through our feeder program at the middle school with talented coaches that will allow young players to develop the skills that are integral to success at the high school level, and continues with individual development during the offseason. **Our most fundamental belief is that by improving the individual, we improve our team.**



HOLY INNOCENTS' BASKETBALL

INDIVIDUAL SKILL DEVELOPMENT

Individual skill development will take place on multiple platforms, both before student-athletes arrive and while they are at Holy Innocents':

- Creation and nurturing of feeder/middle school programs
 - Summer and winter basketball camps
- Preseason skill development programs for Holy Innocents' student-athletes



HOLY INNOCENTS' BASKETBALL INDIVIDUAL SKILL DEVELOPMENT: FEEDER PROGRAMS

A feeder program is vitally important to the development and nurturing of future Holy Innocents' student-athletes. By creating feeder programs, such as "Baby Bears," "Little Cubs," and, finally, "Junior Bears," we will create a group of future Holy Innocents' Golden Bears who are being coached with proper fundamentals and developed so that they are prepared to compete at the high school level once they arrive at the high school level. After starting as "Baby Bears", they will progress to "Little Cubs", and "Junior Bears", until they reach Holy Innocents' and become part of our JV, and Varsity programs. By progressing through this system, student-athletes will be familiar with the skill level required to compete at a high level, because they will have been taught these skills from a very young age.



HOLY INNOCENTS' BASKETBALL INDIVIDUAL SKILL DEVELOPMENT: BASKETBALL CAMPS

Hosting basketball camps during summer and winter breaks in school will provide several benefits to both Holy Innocents' and the local community, including allowing Holy Innocents' student-athletes to interact with the community, providing students of all ages a safe and productive activity while school is not in session, and providing skills instruction for local youth.

HOLY INNOCENTS' BASKETBALL



POSITION GROUP DEVELOPMENT



HOLY INNOCENTS' BASKETBALL POSITION GROUP DEVELOPMENT

After developing individual growth, it is important to develop each player within the context of their roles on the team and their position group. Whether the player is a guard, a forward, or a post player, they must master the skills that are essential to the performance of their roles. This phase of development will take place in the latter part of the fall, as well as during each practice. **By making each position group stronger, the team grows stronger as a whole.**

HOLY INNOCENTS' BASKETBALL



TEAM DEVELOPMENT



HOLY INNOCENTS' BASKETBALL TEAM DEVELOPMENT

Once position skills are developed, each position group must be combined into a solid, unified team. Without efficiently combining each unit, the team cannot effectively perform at its highest level. This process takes place on several platforms, but is most prevalent during the season in practice. During this phase, team offensive and defensive strategies are developed, with each unit serving its own role in the functioning of the team.

HOLY INNOCENTS' BASKETBALL



OFFENSIVE PHILOSOPHY



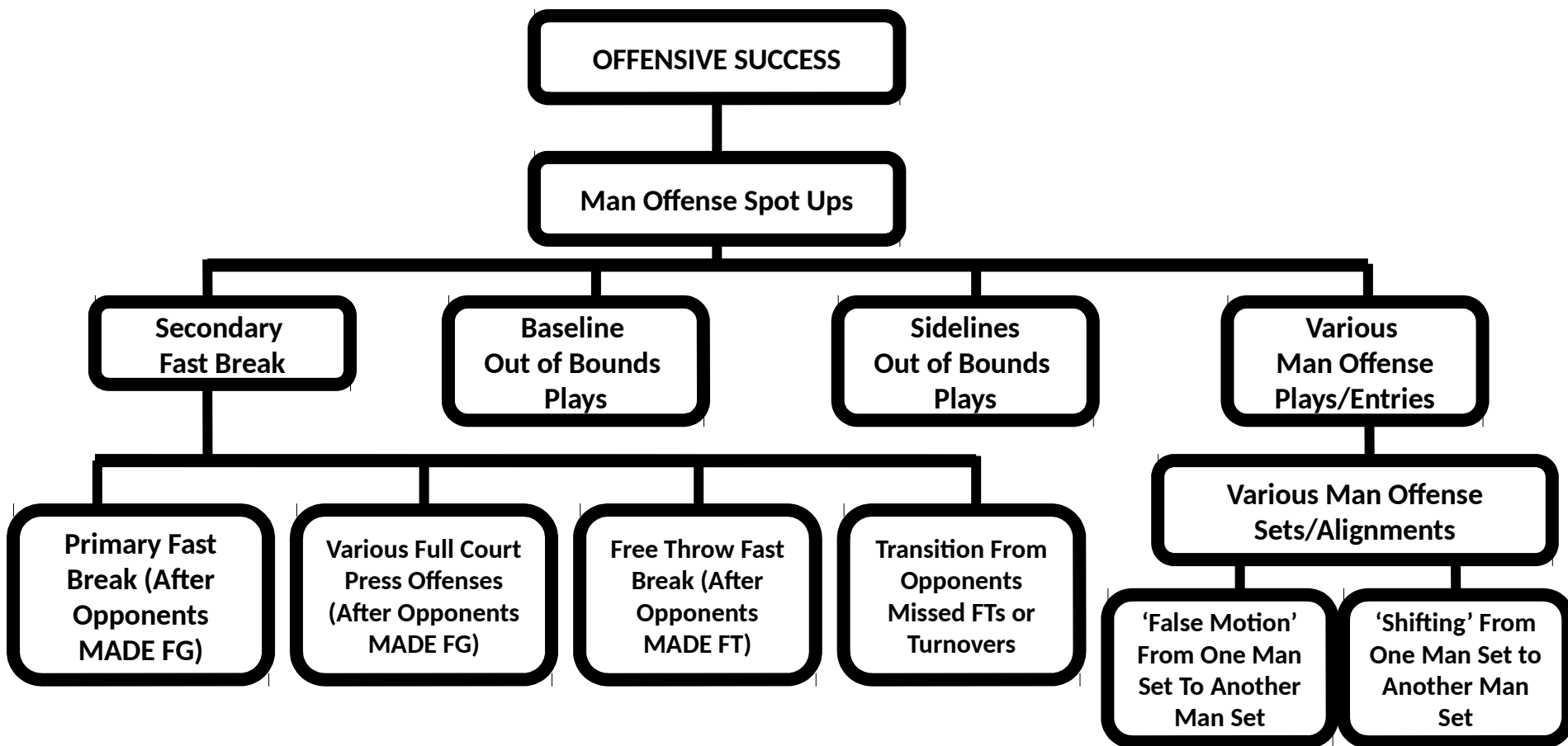
HOLY INNOCENTS' BASKETBALL OFFENSIVE PHILOSOPHY

Our offensive goal is to earn an uncontested, high percentage shot while being in position to get an offensive rebound, or get fouled.

How We Do This:

- I. Transition
- II. Ball Reversal
- III. Pressure on the Rim & 3-Point Line

A MULTIPLE-PHASE MAN-TO-MAN OFFENSIVE SYSTEM





HOLY INNOCENTS' BASKETBALL

OFFENSIVE PHILOSOPHY: TRANSITION

We will push the ball on **every possession**. Doing so serves several purposes:

- I. Get an easy, uncontested shot
- II. Force the defense to scramble; therefore, creating cross-matches and mismatches
- III. Relentlessly put pressure on the defense and wear them down



HOLY INNOCENTS'

BASKETBALL

OFFENSIVE PHILOSOPHY: BALL REVERSAL

Reversing the basketball forces the defense to rotate in and out of helpside defense, therefore making them susceptible to being driven. Each time that the defense is forced to rotate, it increases the chances that a defender will make a mistake- either getting caught out of helpside or getting beaten on a closeout. We move the ball to a 2 second beat, meaning that the ball must not stick in any player's hands longer than 2 seconds, forcing non-stop rotation by the defense. This includes action and player movement both on the ball and away from it.



HOLY INNOCENTS' BASKETBALL OFFENSIVE PHILOSOPHY: PRESSURE ON RIM & 3-POINT LINE

In correlation with ball movement, we must utilize action both at the rim and at the 3-point line in every set and on every possession. This ensures that the defense cannot load up in help and that there are multiple options to everything that we do. No matter what the defense takes away, there will always be another option for us.

HOLY INNOCENTS' BASKETBALL



DEFENSIVE PHILOSOPHY



DEFENSIVE PHILOSOPHY

I believe great defense is about playing with heart & passion as a team. It is where the character of a team is revealed & championships are won. It does not need to look pretty, but it must be played with intensity, physicality & togetherness. (53 Pts per game, held opponents to 50 pts or less 14 times)

1. Rebounding, Toughness, and Hustle
 - a. These traits enhance the defensive abilities of a team without a lot of athletes and can lead a team with several athletically gifted players down the road to dominance.
 - b. I believe in rebounding and toughness drills in every practice, whether it is a five minute individual box out or a ten minute 5 on 5 rebound and convert drill. This is the column in the stat box that most often determines winners.
 - c. We must be the best rebounding team in the state and every court we walk on.
2. Man to Man Defense
 - a. Man to Man on and off ball defense are integral parts of man, zone, and press defenses.
 - b. I teach man to man defensive principals every practice for at least a twenty minute segment. During this time players work on:
 - i. How to guard different screens (stagers, ball screens, cross screens, etc.).
 - ii. Team defense using shell drills
 - iii. Basic man to man principals using 3 on 3, 4 on 4, and finally 5 on 5.



HOLY INNOCENTS'

BASKETBALL

DEFENSIVE PHILOSOPHY

Our offensive goal is to force a highly contested, low percentage shot without fouling and get the rebound

How We Do This:

- I. Control Tempo With Pressing Defense
- II. Deny Ball Reversal
- III. Swarm to Drives & Keep The Ball Out Of The Paint
- IV. Defend The 3-Point Line- No Catch & Shoot 3s!



HOLY INNOCENTS'

BASKETBALL

DEFENSIVE PHILOSOPHY:

CONTROL TEMPO

On each possession, we aim to control the tempo of our opponent through the use of our press defense. The use of this press, and which presses we employ, change based on our opponent and our team. We can use the press to speed our opponent up and create more possessions, or to slow our opponent down and create fewer possessions. Regardless of the reason of our press, **we will not concede the first half of the floor.** We will guard our opponent anytime that they have the ball, no matter where they are on the floor. **Nothing will come for free.**



HOLY INNOCENTS' BASKETBALL

DEFENSIVE PHILOSOPHY: DENY REVERSAL

Frequent, quick reversal of the basketball forces a defense to continually rotate and communicate. With more frequent rotation, mistakes are much more likely to happen. For the same reasons that we want to reverse the ball on offense, we want to deny reversal on defense. Once the offense crosses half court, we will force the ball handler to one of the outer thirds of the floor, and we will keep it there. By doing so, this allows the help defenders to stay in help, creating a strong helpside presence and avoiding rotation.



HOLY INNOCENTS' BASKETBALL

DEFENSIVE PHILOSOPHY: SWARM DRIVES

Shots inside the paint create several problems for the defense. Firstly, they are the highest percentage shots that can be taken. Secondly, they often result in fouls, creating 3-point plays and foul trouble for the defense. An important part of our defense is to keep the ball from getting into the paint, and when it does, by putting so many bodies in the paint that the offense has no shot opportunities and must get the ball out. Doing so involves aggressive help side defense on drives and post doubles when the ball is entered into the post. During all practices we tape a box, which we call the “red zone.” We teach our players to keep the ball out of this area at all costs.



HOLY INNOCENTS' BASKETBALL DEFENSIVE PHILOSOPHY: DEFEND THE 3-POINT LINE

The highest percentage shots that a player can take, other than shots in the paint, are catch and shoot jump shots. In the NBA, effective field goal percentage of catch and shoot jump shots is 11.2% higher (51.6%) than that of shots off of the dribble (40.4%). For this reason, we emphasize that we cannot allow opponents to catch and shoot from 3. We make it a point to force teams off of the 3-point line and shoot pull-up jump shots inside the 3-point line.

HOLY INNOCENTS' BASKETBALL



POSITIONLESS BASKETBALL



HOLY INNOCENTS' BASKETBALL POSITIONLESS BASKETBALL

This is the top rung of The Ladder of Success. In this phase, which most teams do not achieve, the team has grown together so much that positions no longer exist. Each player is capable of skills both within and beyond their position roles. This allows for entirely fluid offense. Reaching this level is extremely rare, but it is my goal as I grow here at Holy Innocents'.